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Catalogue of

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U. S. Department of Agreeute

ROOT'S DAHLIAS

GROWN IN NEW JERSEY

1927

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JOHN M. ROOT

Mailing Address
412 Lees Avenue, Collingswood, N. J.

Farm, MARLTON, N. J.



DAHLIAS

(New Jersey Grown)

OUR 1927 catalogue is mailed with sincere thanks to our friends and patrons for their support and encouragement as expressed by their many letters. We feel justly proud of our reputation established in the twenty years of growing and selling of dahlias, and assure you that every effort will be made to maintain this reputation and to merit a continuance of your esteemed patronage.

Since my last catalogue it has been my very great misfortune to have lost my dear wife. Mrs. Root, as most of you know, was keenly interested in dahlias and was an inestimable help to me. It seems that I have not the courage to continue with the garden in the home grounds where my wife and I labored and planned and anxiously watched our seedlings.

The display garden hereafter will be at the farm, where the entire stock will be raised. You are invited to visit the farm and inspect the fields of growing plants at MARLTON, N. J., on the Marlton Pike, at the sign "Root's Dahlia Roots," where you will be received cordially. We are describing a few of our new introductions on the following pages and trust you may find among them some that will interest you.

We believe that every dahlia listed here has true merit, regardless of the place or time of its origin.

Dahlias can be grown in most any climate or soil condition, although a light sandy loam seems to be the best. Plant the tubers about four to six inches deep in well-prepared soil, to which only a little bone-meal has been added, later when the buds begin to set, top dress with sheep manure and repeat about every ten days or two weeks until frost.

Do not make the mistake of over-feeding, thereby softening the blooms and reducing the vitality of the plant.

Bear in mind, it is not the size of the tuber planted, but the quick establishment of the new root system that will give the best results.

The prices quoted on the following pages are for field-grown tubers, guaranteed to be healthy and true to name and will be shipped postpaid, at the proper time for planting.

The names are arranged in alphabetical order and the following abbreviations are used: C.—Cactus; H.C.—Hybrid Cactus; D.—Decorative; Sh.—Show; P.—Paeony Flowered; H.D.—Hybrid Decorative.



CALVIN COOLIDGE, Jr. (See Page 4 for Description)

OUR 1927 INTRODUCTIONS

Black Cap—D. Dark velvety red, almost black. Not a large flower, but beautiful in color and formation, almost like a piece of velvet. The stems are almost perfect and bush and foliage ideal 5.00	0
Frederick S. Michell, Sr.—C. Amber seems to be the best color description we can give to this new variety. The flowers are of the American cactus type, well formed and carried on excellent straight stems. The bush is sturdy, of a good open habit and grows medium tall	0
Haddon Hall—D. Golden amber shading to amber in the center. The flowers are of good decorative type, large in size and held on fine stems. The bush is healthy, medium in height and very free bloomer)
Hermosa—D. The coloring of this dahlia is exquisite. The broad pointed petals are pale pink, edged and blended with a darker pink. This coloring and the fine formation of the blossom makes, as the name implys, a beautiful flower. The stem is fair, but not strong enough to hold the large bloom upright 5.00)
Marlton—D. A very striking flower of garnet and white. The petals are full and nicely arranged with the center ones nearly white, the outer ones garnet and the intermediate ones tipped white)
Mrs. Charles H. Geist—D. Creamy white blending to lavender pink with a suggestion of yellow at base of petals. A very pleasing blending of color. Large, rather flat blooms held on straight stiff stems. Bush is medium tall and of an open habit)
Resalada—H.C. A very odd and difficult color to describe. An entirely new shade in dahlias. Amber brown or coffee will give some idea of the color, but it is not quite either of these. The graceful formation of the bloom has suggested the name. Stems are straight and stiff holding the blooms perfectly 5.00)
Robert Leeds—D. A massive royal purple decorative, fine deep formation with good full center all through the season. The blooms are very large and heavy, but held well on stout, strong stems. The bush is of medium height with heavy dark foliage10.00)
Temorosa—H.C. A hybrid cactus having very long lavender petals tinting to almost white at the base and lighter to the center of the bloom. The blossoms are beautifully formed and held on fine strong stems, slightly tipped as though timid, which has suggested the name.	

OUR PREVIOUS INTRODUCTIONS

Berenice Hurley—D. Very large scarlet blooms shading darker to the center. Bush, stem and keeping qualities are of the best\$3	3.50
Calvin Coolidge, Jr.—D. This variety attracted a great deal of attention in our garden the past season. The very large flowers are borne on a strong, sturdy bush of splendid dark foliage. It is of the decorative type, held on a very good straight stem. The color is rose pink suffused salmon and each petal edged with gold. A very beautiful and stately dahlia	5.00
David Rust—D. A beautiful blending of old rose and yellow, giving a most unusual color effect. The blooms are of a decorative type, with good full centers and pleasing formation. The stems are all one would want in a dahlia and the keeping qualities are of the best	3.50
Dorothy Potter—P. Very large crimson paeony flowered blooms, held on good stems. Profuse bloomer and tall grower	1.00
E. J. Titus—P. Color, bright buttercup yellow of true paeony type. The petals are large and have a graceful twist; the inner petals are smaller and nicely curled about the center. Some blooms are almost decorative in type	.50
Ellis A. Gimbel—C. An extremely large cactus dahlia of beautiful form. The color is a clear chamois, without tinting or shading. The bushes are strong and vigorous, and the stems are long, with the flowers somewhat tipped, giving it a very graceful appearance 3	3.50
Florence Michell—D. A very pleasing combination of creamy white and shell pink. The ground color is creamy white, shading to a shell pink at the tips of the petals. The flowers are large and held on very good long stems and have exceptional keeping qualities. The bush is strong, and a free open grower	5.00
Genevieve Hurley—D. The blooms are of the decorative type, beautifully formed and splendidly held on fine, strong, stiff stems. The coloring is delicate shades of rose madder, shading into a deep cadmium yellow center. A truly beautiful flower 3	.50
Helen Potter—D. Magenta blooms of beautiful formation, somewhat resembling a hybrid cactus. Stem is very good and the bush is ideal, producing flowers in abundance	.00

Henry F. Michell—D. A very large bloom of true scarlet color. This variety attracted immediate attention in our garden the past four seasons. The flowers are not only large in diameter, but very deep, and are held on strong stems. The bush growth is exceptionally hardy and reaches a height of seven feet. This dahlia won the American Dahlia Society's "Certificate of Merit" at Storrs, Conn., and at College Park, Md., in 1923. Also in the	
California Dahlia Society's "Certificate of Merit," at Berkeley, California in 1923	1.50
Ingleside—H.C. A true pink of the same shade as A. D. Lavoni. Nicely formed flowers of medium size. Ideal for cutting	1.00
J. Otto Thilow-D. A new formation in a dahlia; the extra large blossoms are held very erect on fine stems. The petals are long and pointed, arranged in a very regular manner, reminding one of a double poinsettia. The color is cardinal red, without shad- ing. "Certificate of Merit," Dahlia Society of California Trial Gardens, 1922	1.00
L. B. Tucker—H.C. A beautiful shade of deep red, with reverse of petals pinkish red. The formation is very unusual and attractive; the long, rather broad petals twist completely over to show the reverse at the tips. The stem is strong and wiry, holding the bloom well up and facing out	1.00
Miss Eleanor M. Winter—P.D. Large blooms of fine form; a true decorative in the early season, but sometimes showing an open center as the season advances. The color is a rich yellow, with a pinkish cast to the outer petals. The stem is strong and straight, but the flower is somewhat tipped	
Miss Underwood—H.C. Beautiful, pure white waxy flowers, held on good stems. A very pleasing and attractive blossom	.50
Mrs. Colman T. Dupont—D. Old gold, tipped and edged with vermilion. The reverse of petals is also vermilion giving a two-tone effect. Blooms are large and very full, almost ball shape. Stems are fine, being straight and stiff and hold the heavy flowers just right. Bush is tall and a strong grower	
Mrs. Geo. W. Elkins, Jr.—D. The flowers are very large (eight to nine inches in diameter) and of perfect decorative type, always full to the center and held on good strong stems. The color is beautiful salmon pink suffused old gold, with faint reflex of rosy pink. It is a perfect garden and exhibition dahlia, with exceptional keeping qualities. "Certificates of Merit," Dahlia Society of California Trial Gardens and American Dahlia Society Trial Gardens. Storrs, Conn. 1922	

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Mrs. John M. Root-H.C. An enormous canary yellow hybrid cactus. One of the largest dahlias ever grown. The petals are long, broad and slightly twisted, giving the flower great diameter and depth. The bush growth is remarkable, plants attaining a height of six to seven feet, holding the massive blooms well above your head. It won the Penna. Hort. Society Silver Medal in 1922 for the best two-year-old seedling, and again in 1923, for the best three-year-old seedling, also won first in class calling for the best vase of the twenty-five blooms and repeated this winning at the Collingswood, N. J., Show. At Trevose, Pa., it took a special prize for the largest bloom in the Show. At the American Dahlia Society's Southern Trial Grounds, College Park, Md., it won the "Certificate of Merit," in 1923, with a score of eightynine, also the "Certificate of Merit," at the California Dahlia Society's Trial Ground, Berkeley, California, in 1923..... 3.50

Pensauken—H.C. A beautiful orange salmon flower of a cactus type. The petals are broad and incurved, almost claw-like. Good strong stems and healthy bush growth.................. 1.00

Rancocas-D. The colors in this flower are somewhat similar to those of "Judge Marean," but the flower is larger and has a stiffer and better stem. The formation is of the decorative type and the bush is a strong and vigorous grower......................... 1.00

Wissahickon—H.C. This is a very striking flower, petals are spectrum red and have a graceful curl and twist, exposing the reverse of the petals, which is of a lighter color. A very free bloomer.. 1.00





MRS. JOHN M. ROOT (See Page 6 for Description)

NEW AND STANDARD VARIETIES

reverse of cerise. Flowers are large, with straight stems	.75
Adia—D. Deep maroon, large full flowers carried on long rigid stems	.50
Aibonita—D. An immense flower of a bright glowing pink shading to a rich golden yellow at the center. The formation is unusual on account of the great depth of the petal and fullness of the flower	1.50
Ambassador—C. The color is a soft yellow buff, shaded salmon pink; flowers of pleasing form and of enormous size. The flowers are held erect above the foliage on strong stems	2.00
Amber Glow-C. Bright yellow, deepening to pale orange at center.	1.00
Americano—D. A large deep flower of unshaded rose pink. The stiff stems hold the blossoms well above the foliage	2.00
Amum Ra—D. An entirely new formation of immense size, resembling in color a glorious setting sun. The colors are copper and orange, deepening in the full center to a rich, dark, reddish brown. This dahlia creates a sensation wherever shown	2.00
Attraction—H.C. Flowers of large size; clear rosy lilac, strong stems and good bloomer, one of the very best cut flower dahlias	.75
Azalea—D. Color soft, creamy yellow with apricot shades. A large and beautiful flower	.75
Bacio—D. Magenta pink deepening toward the center. An early and very free bloomer bearing a large well-formed flower with a perfect stem	2.50
Barbara Latz—P. This variety is very large and free in bloom, and is very showy in its soft lemon yellow tones; fine stem	1.00
Bashful Giant—D. One of the largest dahlias ever produced and excellent for exhibition purposes. The color is apricot with golden shadings; a very beautiful flower	1.00
Bazaar—D. Soft chrome yellow, overlaid with red. The extra large blooms are full to the center from the beginning to the end of	2.00
the season	2.00
Bonnie Brae—D. Cream, shaded blush pink; the flowers are true	1.00
decorative form and immense in size. A wonderful exhibition flower	.50
California Superba—D. A beautiful pink flower which has created quite a sensation in the West. It is composed of narrow petals of a delicate shade of pink and tints gradually to a white center.	2.50

ROOT'S DAHLIA ROOTS

Carolyn Wintjen—D. A very beautiful salmon pink with rose shadings, large flower with a good stem	.50
Champagne—D. The color is rare and delightful, a dull golden champagne, varying to chamois. The stem is heavy and holds the massive flowers absolutely upright	2.50
Cinderella—H.C. Pale salmon or fawn pink shading to a tan center. A true hybrid cactus, the immense deep, full flowers on long stems stand up and look you in the face	3.00
Claire Kulp—H.C. Richest cardinal, shaded garnet, with yellow at base of petal;	1.50
Cleopatra—P. The color is a fine shade of yellow, the reverse of petals being of a tangerine shade, which creates a beautiful color combination. The flowers are large and held on wiry stems gracefully above the foliage	.50
Cornelia—D. Beautiful flower of large size and great substance. The loveliest tint of pink delicately blending to white	1.50
Daddy Butler—H.C. A true hybrid cactus of the American Beauty rose shades, with the reverse of the petals a lighter tint. The stem is perfect and the keeping qualities of the best	2.00
Dark Eye—D. Flesh pink with a dark center like an eye. A large deep blossom held on a long erect stem	.75
Della V. Potter—D. A pleasing shade of lavender, part of flower coming with white tips; the flowers are very large and beautifully formed; an extra fine variety for the garden or exhibition	.75
Don Williams—D. Lavender, each petal tipped white. Good stems, low growing plant	1.00
Dr. M. A. Howe—D. Large, light pink flower, with edge of petals a shade darker. Very good form	3.50
Dr. Tevis—D. A flower of enormous size, held erect on long stiff stems. Color is a pretty shade of salmon rose, suffused with gold.	.75
Earl Williams—D. This is a giant flowering dahlia, the color is of brilliant crimson, tipped with white; plants are very free in bloom. One of the most attractive dahlias ever introduced	1.50
El Dorado—D. Size, stem and color of this variety are of the best. Vivid gold coloring, which is emphasized by the deeper tones at the base of the petals	4.00
El Granada—H.C. Petals twisting and interlacing, showing at the tips a creamy yellow reverse, vivid orange in color, long perfect stems	5.00
Elsie Oliver—H.C. An enormous, creamy pink hybrid cactus, a delicate new pastel blend of pink and cream. The type is perfect with long, evenly rolled petals, a good center and stem	

Esther Hunt—H.C. Vivid colored flowers of oriental orange, very good center and stem	2.00
Etendard de Lyon—H.C. Rich plum, a free bloomer, flowers on rigid erect stems	.50
Eva Pelicano—D. A very good white; flowers are large and held on very good stems	1.00
Faith Garibaldi—D. Pleasing silvery rose pink. An early and free bloomer, held well on long, stiff stems; a very good keeper	5.00
Frances Seaman—D. Silvery rose pink, large, finely formed flowers held erect on fine stems; sure to become a favorite	2.00
F. W. Fellows—C. Large, orange-scarlet flower, with long, straight petals, often eight inches across, held on good stems	.75
Galatea—H.C. Soft yellow suffused with pink. The large blooms are composed of long, wavy, narrow petals, good center, stems upright	2.50
Garden City—S. Maroon and pink. The flowers are held on long erect stiff stems	1.00
Geo. Walters—H.C. A lovely pinkish salmon, suffused with gold in center, one of the best varieties to date. A wonderful bloomer, with long, stout stems	.75
Gladys Bates—C. Immense heavy blooms of incurved petals of tan, with a reverse of rose. Perfect form, closed center; long, straight stems and a profusion of blooms	1.50
Gladys Peacock—D. Lemon yellow, shading to rose red, strong, vigorous grower and free bloomer, on good stems	2.50
Gladys Sherwood—H.C. A giant among pygmies; flowers often nine inches in diameter, of fine form and are held erect on strong stems; one of the best white	.75
Glorianna—D. Pale gold bloom, with a reddish glow in center	1.00
Glory of California—H.C. Large lemon yellow of good form, free	
bloomer, fair stem	3.50
ers of very large size, standing erect on long, stiff stems. The formation is all that could be desired, and of unusual depth and broad petals	2.50
Hercules—D. The beautiful flowers are carried proudly on long stems; color, tangerine and deep yellow; the reverse of the petals is shaded tangerine and they are so placed that they blend in a most attractive way with the deep yellow of the flower	1.50
Insulinde—D. Beautiful golden orange, very large flower, with broad, wavy petals, strong, erect stems	1.50

ROOT'S DAHLIA ROOTS

Ismalia—H.C. Velvety maroon shading to red. This is a very beautiful flower, being extremely large and on long stems	2.00
Jersey Beauty—D. A perfect bloom of Erosine pink, carried high above the foliage on a long wiry stem; a wonderful keeper	2.00
Jersey Jewel—D. Very large, long petaled flowers of mallow pink, fine stem	5.00
,	1.00
Judge Alton B. Parker—D. A fine exhibition variety, of true decorative form, the large flowers grow freely on strong, stiff stems; color, golden buff	1.00
Judge Marean—D. This wonderful big flower is borne on fine, upright stems. The color is salmon pink, yellow, orange and red, in such combination as to give an iridescent effect	1.00
Kathryn Donges—H.C. Large yellow on good stems	2.50
Kenneth J. Doolittle—D. Giant flower, on splendid stems. The color is crimson scarlet, exceptionally fine	.50
Kitty Dunlap—D. A beautiful dahlia that blooms freely all season. The immense flowers have great substance and are borne on long, firm stems. The color is the delightful shade of the American Beauty rose	1.50
Laddie—D. Soft, yellow shaded orange; the large flowers are produced on strong, erect stems	1.00
Lady Betty—D. A large, finely formed flower, produced on strong, stiff stems, of the most attractive and lovely color. It is creamy white, with a pink suffusion	1.00
Lady Bowden-D. A very deep lavender with a blueish suffusion,	1.00
an abundant bloomer	2.50
Laurine—H.C. The color is a deep pink. The flowers are large and held erect on long stems	1.00
very difficult to describe. The flowers are very large and are held on strong, erect stems	.50
Mae Grefe—C. Large pink, shading to rose, on good stems, very free bloomer	1.00
Margaret Masson—D. A beautiful, silvery rose-pink of great depth	1.00
and size; a free bloomer and good keeper, on stiff stems	5.00
Mariposa—H.C. A perfectly formed hybrid type, composed of long, narrow, incurved petals which twist and curl. A delightful shade of pink, intensified by a deeper colored center. Stem and foliog of the heat	2.00
foliage of the best	2.00

The color is ruby red, showing an infinitesimal golden yellow tip at the very end of the pctals. It is fine for exhibition and a wonderful keeper
M. H. De Young—D. Pure old gold, with scarcely any variation in color. Always a mass of deep, immense blooms, which are borne high on absolutely stiff stems, well out of the foliage
Moonlight—D. Large massive flowers, light primrose yellow or cream color, strong stems holding the flowers erect
cream color, strong stems holding the flowers erect
above the foliage on fine stems. The coloring is unsurpassed, a creamy ground overlaid with a delicate salmon pink
held erect on extra long, strong stems. A perfect exhibition and cut flower
Profuse bloomer
Mrs. Ethel F. T. Smith—C. Creamy white, shading to a lemon tint in the center. It has produced flowers 10¾ inches in diameter, held on strong stems well above the foliage
An exhibition variety of great merit. One of the best of recent introductions
Mrs. John Sheepers—D. Flowers are clear canary yellow, with pink suffusion
Mrs. Josiah T. Marean—P. Beautiful rose pink with golden shadings at base of petal. Extra large flowers and profuse bloomer. 2.50
large and beautiful flower
Mrs. W. E. Estes—H.C. Very fine new snow white dahlia of much merit, broad and long, pointed petals, forming a flower of great
Mt. Shasta—H.C. Very light shell pink, with a faint tinge of yellow, showing toward center. An extra fine, full, deep flower
of large size
Oberon—C. Deep old rose, with a most pronounced violet suffusion. Immense well built flowers, which remain double the entire season

and habit. The color and form are rare and attract immediate Rowyen-D. Large, well formed flowers, petals broad and edges cerated

Royal Gold-D. Golden amber, center of flower a deeper shade. Beautiful flowers on stiff stems, profuse bloomer and good keeper

Ruth Phillips-H.C. Sulphur yellow flowers of immense size, on fine stems, very attractive.....

Salomy Jane—D. Old gold, tinted with red.....

Senorita—D. Rich crimson, large free bloomer on long, stiff stems.

Serpolette-D. A deep lavender, with a blue instead of a pink tint. Flowers have great size and depth, and blossom generously.... 1.50 Shudow's Lavender-D. A beautiful lavender decorative of exquisite coloring, fine flowers held on long, stiff stems, well above the

.50

.75

1.00

.75

1.50

Siskiyou—H.C. Pink tinged, mauve, very large on fine stem. Vigorous grower	3.50
St. Bernard—D. Soft creamy white suffused with pink. Extremely large with very good stiff stems	1.50
St. Francis—D. Cream color brightened with pinkish glow on outer petals. A beautiful bloom on rigid stem	2.00
Suffragette—H.C. Canary yellow with occasionally a blossom tipped white. The two color bloom is striking and beautiful	1.50
Sunset Glow—H.C. Yellow at base of petal, overlaid with scarlet, early bloomer and good cut flower variety on fine stems	.50
Sunshine—D. A large flower with broad petals of bright scarlet, faintly tipped gold	1.00
Sunny South—H.C. Large pure yellow of pleasing form, very full and deep in center. Good stiff stems	3.50
Susan G. Tevis—D. A very deep shade of lilac with a bluish sheen. The blossoms are regularly formed of narrow, flat, pointed petals, A very large and graceful bloom of fine depth	2.50
Sydney Jones—C. Deep pink enhanced by a disc of yellow at base and tipped yellow	2.00
T. A. Leonard—D. An exceptional cut flower because of its stem. A free bloomer but needs careful disbudding. Color is a deep cerise, or bright carmine rose. The flower is a giant, with fine center and a peculiar petal formation which is quite original	2.00
Tango—D. Large orange bronze flowers, with pointed petals, long strong stems	.50
Tehachepi—H.C. Very large flowers of canary yellow on fine stems. Similar to "Gladys Sherwood" in shape, produced in abundance.	1.50
The Eagle—H.C. Sulphur yellow, florets slightly reflexed, a large flower on long, stiff stems, very prolific	.50
The Emperor—D. A large maroon of the finest type; the flowers are made up of long flat petals. The stems are extra long and hold the enormous flower well	1.00
The Screamer—P. The coloring is violet purple, suffused mauve. The giant flowers are held on long, strong stems, an exceptional dahlia	1.00
Tom Lundy—H.C. A very large, velvety crimson flower on good stems, prolific bloomer	.50
Tommy Atkins—D. A large, deep blossom of flaming scarlet or a golden scarlet, full of metallic luster. Blossom is attractively formed, and is not stiff and formal. Center remains closed until frost	1.00

Typhinnie—D. Bright shell pink, shading lighter at tips. At the base and throughout the petals is seen a bright golden yellow, stem rigid and strong on low growing plant	1.00
U. S. A.—D. A truly beautiful flower of vivid orange. The mammoth flower has a very unique formation and is held on a good stem. A very free bloomer	1.50
Venus—D. A very attractive and lovely variety. Color is a soft shade of creamy white, with lavender suffusion	1.00
Vivandiere—P. Cerise carmine, shading lighter at tips of petals; an immense deep peaony with excellent stems	1.00
Wizard of Oz—D. A veritable giant of a "Wizard." A strong growing plant with wonderful stems. The color is a rare shade of glowing amber pink, soft in tone	2.50
Whopper—D. Yellow buff, shaded orange	1.00
Zeus—D.P. Rich glowing red, each petal distinctly tipped yellow. A giant flower artistically built on stiff stem. Plant of medium dwarf	5.00

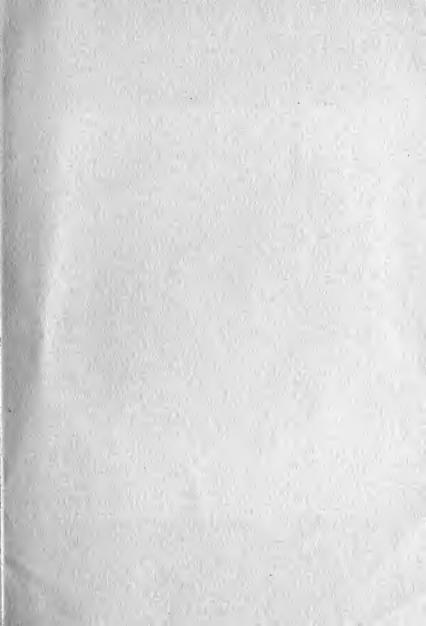
SPECIAL COLLECTIONS

For the convenience of those who are not acquainted with the names of varieties, we are offering collections of our own selection at \$5.00, \$7.50 and \$10.00.

These collections consist of twelve varieties carefully selected as to type and color, each tuber labeled and sent parcel post prepaid. A saving of 30% to 40% over the list price is assured.



FLORENCE MICHELL (See Page 4 for Description)



We invite you to visit our farm on the Marlton Pike between Marlton and Medford at the sign



June for PEONIES and IRIS

August and September for GLADIOLI

September 1st till frost for DAHLIAS